

ORDER

KSNV

Orders

Order / Rev: 103686
 Alt Order #: 06830032
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
 Flight Dates: 10/23/12 - 10/29/12
 Original Date / Rev: 06/28/12 / 09/27/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Shorr Johnson Magnus
 Buying Contact:
 Billing Contact:
 1831 Chestnut St.
 Philadelphia, PA 19103

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Berkley, Shelley for Senate *-Revised*
 Demographic: A35+
 Product Codes: PLC01
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
 Order Separation: 00:05:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	132	\$39,780.00	\$33,813.00
10/29/12	10/29/12	29	\$7,495.00	\$6,370.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	132	\$39,780.00	\$33,813.00	0.00
November 2012	29	\$7,495.00	\$6,370.75	0.00
Totals	161	\$47,275.00	\$40,183.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	20%	\$47,275.00
Market	100%	\$236,375.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$49,638.75
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	32%	\$75,640.00
KTUD	0%	\$0.00
KVVU	25%	\$59,093.75
KWWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,727.50

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	Wake Up Early w/ Wagner	CM	430a-5a	-TWTF--	:30	4	\$50.003		0.00	NM	4	\$200.00
				Wake Up Early Wagners											

NEWS

Start Date End Date Weekdays Spots/Week Rate Rating

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Advertiser: Berkley, Shelley for Senate
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/23/12	10/26/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-TWTF--	:30	4	\$50.003		0.00	NM	4	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$50.00		0.00			
E 2	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$50.003		0.00	NM	1	\$50.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$50.00		0.00			
E 3	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	2	\$200.003		0.00	NM	2	\$400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$200.00		0.00			
E 4	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagner M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF--	:30	8	\$200.003		0.00	NM	8	\$1,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$200.00		0.00			
E 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	8	\$300.003		0.00	NM	8	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$300.00		0.00			
E 6	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/Wagner M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$300.003		0.00	NM	2	\$600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$300.00		0.00			
E 7	KSNV	10/29/12	10/29/12	Today Show Today Show	CM	658a-9am	M-----	:30	4	\$400.003		0.00	NM	4	\$1,600.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					4	\$400.00		0.00			
E 8	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	-TWTF--	:30	16	\$400.003		0.00	NM	16	\$6,400.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					16	\$400.00		0.00			
E 10	KSNV	10/23/12	10/26/12	Noon News Noon News	CM	12-1230pm	-TWTF--	:30	4	\$175.003		0.00	NM	4	\$700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$175.00		0.00			
E 11	KSNV	10/29/12	10/29/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$175.00		0.00			
E 12	KSNV	10/29/12	10/29/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	M-----	:30	2	\$175.003		0.00	NM	2	\$350.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$175.00		0.00			
E 13	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	-TWTF--	:30	8	\$175.003		0.00	NM	8	\$1,400.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$175.00		0.00			
E 14	KSNV	10/23/12	10/26/12		CM	1230-1p	-TWTF--	:30	4	\$150.003		0.00	NM	4	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Agenda 1230pm The Agenda 1230pm AGENDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 4 \$150.00 0.00															
E 15	KSNV	10/29/12	10/29/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$150.003		0.00	NM	1	\$150.00
AGENDAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$150.00 0.00															
E 16	KSNV	10/29/12	10/29/12	Rachael Ray Rachael Ray	CM	11am-12pm	M-----	:30	1	\$150.003		0.00	NM	1	\$150.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$150.00 0.00															
E 17	KSNV	10/23/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	-TWTF--	:30	4	\$150.003		0.00	NM	4	\$600.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 4 \$150.00 0.00															
E 18	KSNV	10/23/12	10/26/12	M-F Today Show III 4th BM Today 4th Hour	CM	10am-11am	-TWTF--	:30	4	\$150.003		0.00	NM	4	\$600.00
TODAY 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 4 \$150.00 0.00															
E 19	KSNV	10/29/12	10/29/12	M-F Today Show III 4th BM Today 4th Hour	CM	10am-11am	M-----	:30	1	\$150.003		0.00	NM	1	\$150.00
TODAY 3 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$150.00 0.00															
E 20	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	2	\$200.003		0.00	NM	2	\$400.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$200.00 0.00															
E 21	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	8	\$200.003		0.00	NM	8	\$1,600.00
PHIL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 8 \$200.00 0.00															
E 22	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	-TWTF--	:30	4	\$300.003		0.00	NM	4	\$1,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 4 \$300.00 0.00															
E 23	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M-----	:30	1	\$300.003		0.00	NM	1	\$300.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$300.00 0.00															
E 24	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M-----	:30	1	\$300.003		0.00	NM	1	\$300.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$300.00 0.00															
E 25	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	-TWTF--	:30	4	\$300.003		0.00	NM	4	\$1,200.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 4 \$300.00 0.00															
E 26	KSNV	10/23/12	10/26/12		CM	5-630p	-TWTF--	:30	8	\$450.003		0.00	NM	8	\$3,600.00

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Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Early News															
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$450.00		0.00			
E 27	KSNV	10/29/12	10/29/12	M-F Early News	CM	5-630p	M-----	:30	2	\$450.003		0.00	NM	2	\$900.00
M-F Early News															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$450.00		0.00			
E 28	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep	CM	730-758pm	M-----	:30	1	\$225.003		0.00	NM	1	\$225.00
Face to Face w/ J.Ralston															
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					1	\$225.00		0.00			
E 29	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Rep	CM	730-758pm	-TWTF--	:30	4	\$225.003		0.00	NM	4	\$900.00
Face to Face w/ J.Ralston															
FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					4	\$225.00		0.00			
E 31	KSNV	10/23/12	10/26/12	M-F Jeop/Wheel	CM	630-730pm	-TWTF--	:30	8	\$400.003		0.00	NM	8	\$3,200.00
M-F Jeopardy/Wheel of Fortune															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-TWTF--					8	\$400.00		0.00			
E 32	KSNV	10/29/12	10/29/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	2	\$400.003		0.00	NM	2	\$800.00
M-F Jeopardy/Wheel of Fortune															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$400.00		0.00			
E 33	KSNV	10/27/12	10/27/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	:30	2	\$250.003		0.00	NM	2	\$500.00
WKND Jeop/Wheel															
JEP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					2	\$250.00		0.00			
E 34	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$600.003		0.00	NM	1	\$600.00
News 3 In Prime															
NEWS AFTER NFL PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$600.00		0.00			
E 35	KSNV	10/26/12	10/26/12	Fri PR 9-10p	CM	9-10pm	----F--	:30	1	\$1,000.003		0.00	NM	1	\$1,000.00
Friday Prime 9-10pm															
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,000.00		0.00			
E 36	KSNV	10/26/12	10/26/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$750.003		0.00	NM	1	\$750.00
Friday Prime 8-9pm															
WHIT/COMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$750.00		0.00			
E 37	KSNV	10/24/12	10/24/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,700.003		0.00	NM	1	\$1,700.00
Wednesday Prime 9-10pm															
SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,700.00		0.00			
E 38	KSNV	10/24/12	10/24/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$1,400.003		0.00	NM	1	\$1,400.00
Wednesday Prime 10-11pm															
CHICAGO FIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,400.00		0.00			
E 39	KSNV	10/25/12	10/25/12		CM	10-11pm	---T---	:30	1	\$1,400.003		0.00	NM	1	\$1,400.00

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Thurs PR 10-11p Thursday Prime 10-11pm ROCK CENTER <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,400.00 0.00															
E 40	KSNV	10/23/12	10/26/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	8	\$75.003		0.00	NM	8	\$600.00
FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 8 \$75.00 0.00															
E 41	KSNV	10/29/12	10/29/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	2	\$75.003		0.00	NM	2	\$150.00
FALLON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$75.00 0.00															
E 42	KSNV	10/29/12	10/29/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$185.003		0.00	NM	2	\$370.00
TON SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 2 \$185.00 0.00															
E 43	KSNV	10/23/12	10/26/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$185.003		0.00	NM	8	\$1,480.00
TON SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 8 \$185.00 0.00															
E 44	KSNV	10/23/12	10/26/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$425.003		0.00	NM	4	\$1,700.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -TWTF-- 4 \$425.00 0.00															
E 45	KSNV	10/29/12	10/29/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$425.003		0.00	NM	1	\$425.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 M----- 1 \$425.00 0.00															
E 46	KSNV	10/27/12	10/28/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$400.003		0.00	NM	2	\$800.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----SS 2 \$400.00 0.00															
E 48	KSNV	10/27/12	10/27/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$225.003		0.00	NM	2	\$450.00
SAT TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$225.00 0.00															
E 49	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$150.003		0.00	NM	2	\$300.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S- 2 \$150.00 0.00															
E 50	KSNV	10/28/12	10/28/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$350.003		0.00	NM	1	\$350.00
SUN TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$350.00 0.00															
E 51	KSNV	10/28/12	10/28/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$550.003		0.00	NM	1	\$550.00
SNL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----S 1 \$550.00 0.00															
													Totals	161	\$47,275.00